

TUTORIALS: October 29, 2017

CONFERENCE: October 30 - November 1, 2017



OCTOBER 29 - NOVEMBER 1, 2017 • Glasgow, Scotland, UK • Scottish Event Campus (SEC)

## IEEE SENSORS 2017 Conference and Exhibition 29 Oct – 1 Nov 2017, Glasgow

Where Sensor Manufacturers and Customers Meet

### Emerging and Small Sensor Technology Companies: Exclusive Exhibitor Zone

The IEEE SENSORS 2017 Conference and Exhibition comes to Glasgow, Scotland, UK, October 29th to November 1st, 2017. This event provides a forum for research scientists, engineers, and practitioners from throughout the world to present their research findings, ideas, and applications in the area of sensors and sensing technology. This year, up to 900 sensor and sensor systems practitioners from across the globe are expected to attend.

The Conference venue, the Scottish Event Campus (SEC), is superbly situated in the heart of Glasgow, Scotland's largest and most exciting city.

#### **Small Business Exhibitor Zone**

For the very first time, the IEEE SENSORS 2017 Exhibition will include a Small Business Exhibitor zone in the main Exhibition Hall, designed exclusively for small, start-up and emerging technology companies to showcase their products. The exhibition program is closely integrated with the technical program, and all coffee breaks throughout the conference take place in the main Exhibition Hall, ensuring maximum footfall and exposure.

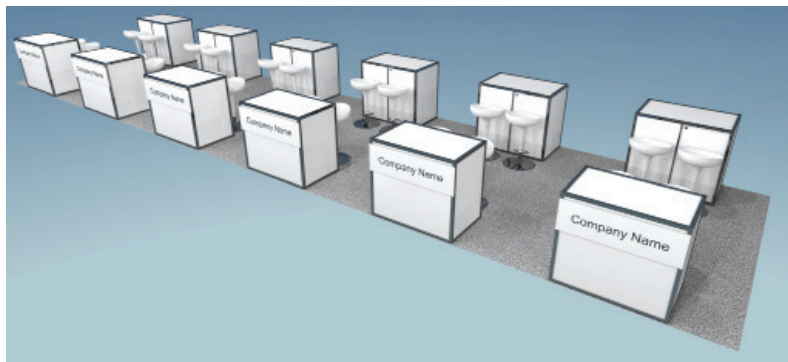
#### **Cost**

Exhibition booths are priced at just US\$760 (approx. GB£580) inclusive of UK VAT (tax) for the duration of the conference. The price includes a specially designed booth displayed with your company name, two chairs, and a single power socket. Up to two members of staff from your company can attend your stand. The price does not include access to the main conference program.

#### **Eligibility**

Only companies with fewer than 10 full time equivalent (FTE) employees can take advantage of this unmissable offer. Contact us today to take advantage of this special rate and to secure your space. The booths are available exclusively for small and emerging sensor businesses, with reservations made on a first-come, first-served basis.

# SMALL BUSINESS EXHIBITOR SPACE



*Artist's impression of the Small Business Exhibitor Zone*

If your company would like to take advantage of this offer and get the opportunity to network with up to 900 sensor and sensor systems specialists from across the world, please contact us to secure your space.

## 1. Contact details

### **Katelyn Edwards**

*IEEE SENSORS 2017 Conference Management*

*kedwards@conferencecatalysts.com*

## 2. Exhibition dates and schedule

- **Location:** Scottish Events Campus (SEC) - Hall 5
- **Conference Dates:** Sunday, Oct. 29 - Wednesday, Nov. 1
- **Exhibition Dates:** Monday, Oct. 30 - Wednesday, Nov. 1
- **Exhibition Move-in:** Sunday, Oct. 29 (12:00pm-5:00pm)
- **Exhibition Move-out:** Wednesday, Nov. 1 (3:30pm)

## 3. Small Business Exhibitor package

- One Exhibition booth (2M x 2M)
- Company Identification sign
- Two Chairs
- Logo and 50 word company summary on conference web site and in program guide
- Single power socket (500w)

## 4. Small Business Exhibitor zone regulations

*Limited to one booth per booking.*

- Floor standing back walls not allowed
- Pop up banners are not allowed
- Product and company printed literature/flyers to be placed on table top of booth
- Floor standing monitors not allowed

*Scottish Event Campus (SEC) - Glasgow, Scotland, UK*



