

TUTORIALS: October 29, 2017

CONFERENCE: October 30 - November 1, 2017

OCTOBER 29 - NOVEMBER 1, 2017 • Glasgow, Scotland, UK • Scottish Event Campus (SEC)

Exhibitor & Sponsor Prospectus

Where Sensor Manufacturers
and Customers Meet

IEEE SENSORS 2017 will be held in Glasgow, Scotland, UK, October 29th to November 1st, 2017. The Conference venue, the Scottish Event Campus (SEC), is superbly situated in Glasgow, Scotland's largest and most exciting city.

IEEE SENSORS 2017 is intended to provide a forum for research scientists, engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of sensors and sensing technology. IEEE SENSORS 2017 will include keynote addresses and invited presentations by eminent scientists. The Conference solicits original state-of-the-art contributions as well as review papers.

IEEE SENSORS 2017 will bring approximately 900 sensor and sensor systems practitioners together to interact and network with colleagues, learn of the latest sensor technology innovations, and meet the vendors of sensors and sensor systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE SENSORS 2017 contact us today!

Additional information can be found at ieee-sensors2017.org

Information Contact:

Chris Dyer

Conference Manager

IEEE SENSORS 2017

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INFORMATION FOR EXHIBITORS & SPONSORS

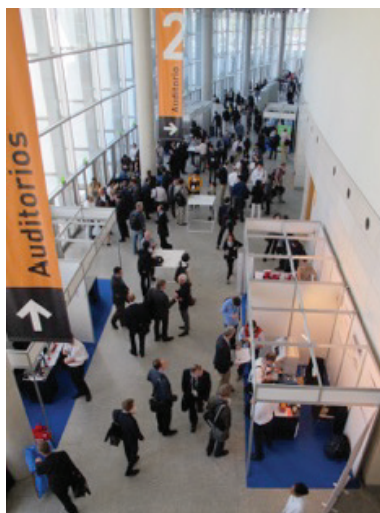
IEEE SENSORS 2017

IEEE SENSORS 2017 will bring approximately 900 sensor and sensor systems practitioners together in Glasgow, Scotland, UK. Sponsored by the IEEE, the world's largest professional association for the advancement of technology, IEEE SENSORS 2017 combines a robust and comprehensive exhibits program, lectures on the latest sensors and sensor technology, sessions that allow the interaction with leaders in the field, and a social program that will allow all delegates to take advantage of Glasgow's cultural attractions that are close to the venue's prime location.

The IEEE SENSORS 2017 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the IEEE SENSORS 2017 website, reaching outstanding graduate students and all delegates who attend IEEE SENSORS 2017 thereby creating onsite interview opportunities.

Exhibits Run October 30 — November 1, 2017

Exhibiting at IEEE SENSORS 2017 is a cost effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.



DATES & SCHEDULE

Official Conference Dates

October 29 — November 1, 2017

Conference Location

SEC

Glasgow, G3 8YW

Website: <http://secc.co.uk>

Exhibition Schedule*

Action Item	Day	Start
Exhibitor Move In	10/29/17	1:00pm-5:00pm
Exhibitor Hours	10/30/17	8:00am-5:00pm
Exhibitor Hours	10/31/17	8:00am-5:00pm
Exhibitor Hours	11/01/17	8:00am-3:00pm
Exhibitor Move Out	11/01/17	03:00 PM

*Schedule is tentative and subject to change slightly

EXHIBITOR & PROMOTIONAL SPONSOR PACKAGES

IEEE SENSORS 2017 provides four exhibitor and sponsor packages: Exhibitor, Silver Sponsor, Gold Sponsor, Platinum Sponsor. The benefits of each package are summarized below.

	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Number Still Available	30	4	4	2
2M x 3M booth	1	1	1	1
"Exhibitor booth staff badges* Badges grant access to exhibit hall, lunches and breaks M-W. "	2	3	4	5
"Discounted conference registration(s)* Discounted registrations are \$650 USD and must be purchased separately."	1	2	3	4
Listed as exhibitor/sponsor on website and printed materials	x	x	x	x
Identified as sponsor on signs during the conference		x	x	x
Identified as sponsor in electronic proceedings of technical papers		x	x	x
"Industrial track speaking slot (free to registered attendees)* Must be approved by TPC Chair & Tutorial Chair"			x	x
"One-page ad inserted in conference bag* Sponsor must provide materials"			x	x
One-minute company video (Super Bowl ad) before plenary			x	x
5-minute presentation slot during conference lunch				x
Logo included on conference bag				x
"Customized access to a meeting room (interviews, hospitality)* F&B and AV is not covered by the Conference"				x
	\$2,500.00	\$5,000.00	\$10,000.00	\$15,000.00

ADDITIONAL INFORMATION

Additional Sponsor Opportunities (non-exclusive)

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact Exhibits Manager, Chris Dyer, Conference Catalysts, LLC, (USA), Tel: +1-352-872-5544, Fax: +1-352-872-5545. Email: cdyer@conferencecatalysts.com

Gala Dinner Sponsor	1 Available (exclusive sponsorship)	\$15,000 USD
Lunch Sponsor	3 Available	\$5,000 USD
Lanyard Sponsor	1 Available (exclusive sponsorship)	\$4,000 USD
Coffee Break Sponsor	6 Available	\$2,000 USD
One Page ad in the Conference Bag	Production not included and subject to approval	\$1,250 USD

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

Your Exhibit Booth Includes

- 1 – 2M x 3M booth
- 1 – 6ft table

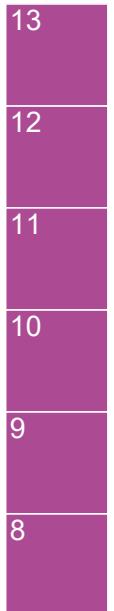
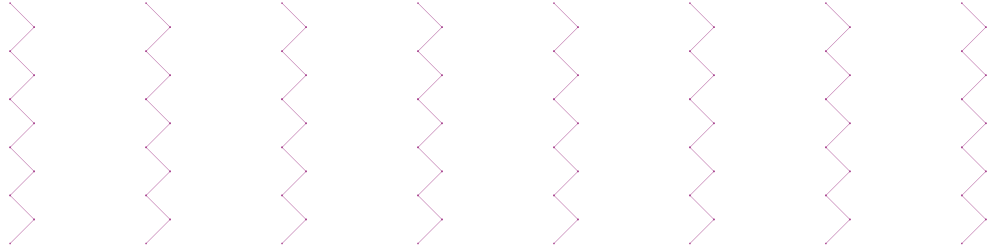
For More Information

For more information on exhibiting and sponsorships at IEEE SENSORS 2017 contact Exhibits Manager.

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EXHIBIT LAYOUT

160 Posterboards



Registration Desk

TERMS & CONDITIONS

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE SENSORS 2017 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE SENSORS 2017 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE SENSORS 2017 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE SENSORS 2017 management. IEEE SENSORS 2017 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE SENSORS 2017 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 8 x 10 space contracted at \$2,500.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

After August 7, 2017 but before October 7, 2017:

Refund of 50% of the total license fee for cancellation

On or after August 7, 2017:

No refund or credit at any time.

It is understood that IEEE SENSORS 2017 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE SENSORS 2017 show is conducted shall become, in the sole discretion of IEEE SENSORS 2017, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SENSORS 2017, this agreement may be terminated by IEEE SENSORS 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE SENSORS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE SENSORS 2017 may, after computing the total amount of IEEE SENSORS 2017 cost and expenses in connection with its preparation for and conducting of the IEEE SENSORS 2017 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

TERMS & CONDITIONS (CONTINUED)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE SENSORS 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE SENSORS 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE SENSORS 2017.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE SENSORS 2017 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE SENSORS 2017 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.